

## Jocelyne Wasselin

CEO of Enerbee

Good morning Jocelyne, what can you tell us about yourself.

After having completed my PhD in physics, I decided to join IBM with the main reasons being the opportunity to evolve within this big name and to enter in an international company.

I fell in the electronic industry knowing nothing about it and became quickly passionate. I truly believe that the speed driven by Moore's law has strongly shaped the spirit of the community working in that field. After 30 years, I am still fascinated.

I was exposed to multicultural management styles, French, American, German, Japanese.

I progressed through several positions from technical to business, from manager to leader and finally executive. I had the chance to meet exceptional industry leaders in my career.

For a while, I wanted to jump to entrepreneurial responsibilities and for personal and family reasons, it happened late, only 3 years ago.

As a woman, I had to face many hurdles and decided very soon not to be offended, the best response to the perpetual questions about women capabilities being WORK, WORK, WORK, driving to achievements. I have some favorite souvenirs of battles that no one believed I will win and I won and several funny anecdotes with American and Japanese male colleagues.

Fond of my native region, I am working in Grenoble area for 10 years now.

Today I am managing Enerbee, a French start-up in the field of autonomous sensors for IoT market and learning about my ignorance of the Y generation. This is a new and interesting challenge.

I have 1 son and 1 daughter, who have captured from me the international fiber. **If you want to please me, I love flowers.**



### Jocelyne, can you present Enerbee?

•**Activity**: Enerbee is an Energy Harvesting Technology Platform Powering Connected Devices and Sensors

Enerbee develops and markets connected and intelligent fully autonomous batteryless sensors for IoT market place. Enerbee is located in Grenoble, created in March 2014.

The company is leveraging an innovative energy harvesting based on piezo-magnetism principle with the beauty to generate electricity from very low speed motion.

## •Products

Enerbee introduced the “Smart Vent” product, an intelligent, self-powered, connected vent for the ventilation market. This vent incorporates sensors for pressure, temperature, humidity, CO2 and volatile organic compounds. It measures the air quality at vital places and allows a dynamic regulation of the air flow thanks to an integrated actuator which reacts according to the sensed parameters. YouTube

**Video Link:** <https://www.youtube.com/watch?v=thOoWRTm8HE>

The Enerbee core product contains the micro generator, the power management and energy storage, and an energy management firmware.

## •Markets

Enerbee products primarily target is Smart Home and Buildings addressing the rising concern of people's health and wellness.

The World Health Organization showed in 2015 that indoor air can be 8 times more polluted than outdoor air and that indoor air pollution is responsible for 4.3 million premature deaths around the world.)

Advanced ventilations are limited in controlling air quality; Enerbee sells a “smart vent” to measure air quality and control air renewal ; we offer the best tradeoff between air quality and indoor energy consumptions to deliver a healthy environment

## •Clients

Our clients are mainly European air ventilation system OEMs. We also deploy Enerbee Smart Vent solution to building management players specially for social housing.

**Jocelyne, please share a success story or a failure that has helped you move forward**

**I chose to share the recent success of our second round of fund raising that we drove together with Sam Guilaumé. As we progressed in this roller coaster adventure, with lots of critical loops, resilience and trust were decisive to make it happen.**

A nice tag line that I particularly like “**NEVER STOP THINKING**”, coming from my past Infineon time, is the spirit I would like to inspire in Enerbee's team.



**To know more about ENERBEE**

<http://www.enerbee.fr>

